

Martin County
Healthy Start
COALITION, INC.



EVERY *baby* BORN HEALTHY...
EVERY *mother* SUPPORTED...
EVERY *father* INVOLVED.





Martin County Healthy Start Coalition is committed to its mission to ensure that every baby is born healthy by supporting and caring for all pregnant women in our community regardless of their income status or racial identity.

Our

FAMILY OF SERVICES

- Prenatal care from qualified midwives
- Birthing care and assistance from community doulas
- Education and support:
 - Breastfeeding
 - Car Seat, Sleep, & Child Safety
 - Childbirth
 - Fatherhood Coaching
 - Newborn Care
 - Nutrition
 - Parenting
 - Perinatal Mental Health & Bereavement
- Community connections with our partners to help with services like finances, insurance, and basic needs

All services are confidential and FREE of charge regardless of income.



How **YOU CAN HELP**



A baby's future is in **YOUR HANDS**

Your investment in Healthy Start is an investment in:

- **Babies**, who deserve a healthy start in life.
- **Mothers**, who may face a lifetime of medical issues without proper care.
- **Fathers**, who may need resources to help them actively participate in their children's lives.
- **Our community**, because we care about our children and want to do all we can to ensure babies are born healthy, mothers are supported, and fathers are involved.

Please **SUPPORT** our impactful, multi-generational, life-changing work with a donation **TODAY!**



SCAN THE **QR** CODE TO

DONATE NOW!



A Strong **BEGINNING**



89%

of Pregnant Women were screened for risk factors that might endanger them or their babies.

SCREENING *Our* Babies

99%

of Martin County Babies screened for risk factors that could contribute to poor health and developmental outcomes.

SUPPORTING *Our* Families

100%

of Families in Healthy Start's **Nurse Family Partnership** initiated breastfeeding.

243

families participated in our **Home Visitation Program** to ensure mothers and children are healthy, safe, and bonding and that the baby is developing successfully.

Celebrating **1ST** Birthdays

Thankfully, the Infant Mortality Rate remains low in our community.

1994

12.31

deaths per thousand births

2022

3.5

deaths per thousand births



Bridging **CULTURAL** Differences

Nationally, Black women are **3 times** as likely as White women to die from pregnancy-related causes.

Thanks to the work of Healthy Start and our partners, in **Martin County** we have a very **different statistic—no maternal deaths of any women since 2009.**

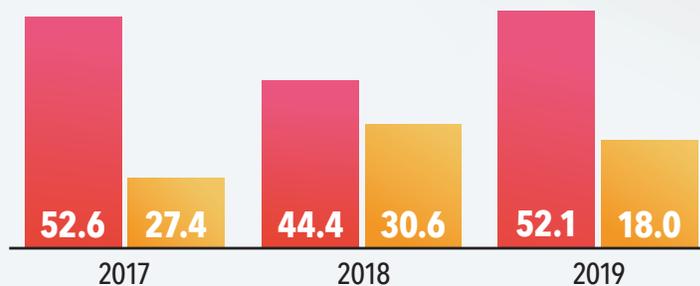
Women of color in our community can **still encounter problems** like:

- limited access to providers
- problems getting transportation to care
- lack of insurance
- uncertainty about how to get access to social services
- basic language differences

Any of these can make their care more difficult and the outcomes more uncertain.

Maternal **MORBIDITY**

■ Black Rate per 1,000 deliveries 2017-2019
■ White Rate per 1,000 deliveries 2017-2019



Our **Maternal Safety Team**, made up of community partners and agencies, are training all of our providers to be knowledgeable of other cultures, respectful of differences, and focused on the best treatment plan for each and every mother and baby.

Caring *in* **TIMES OF SORROW**

This year **Madison's Miracles**, a resource for families who have experienced the trauma of still birth or the death of an infant, joined the Healthy Start family of services.

Healthy Start is dedicated to supporting families through the joys of childbearing, and now we are also their resource in heart-breaking moments of loss.



27
families served
on the Treasure
Coast

Introducing the *Doula* PROGRAM



34

women trained to be doulas in our very first year

70

women helped through pregnancy and childbirth by doulas



New in 2022, our **G.R.O.W. Doula Program** is a creative way to provide support to pregnant women with cultural differences, language difficulties, low income or other high-risk factors.

G.R.O.W. Doulas offer physical, emotional and educational support to a mother before, during and shortly after childbirth. They build cultural connections that result in enhanced care and better outcomes.

Helping *with* PRACTICAL NEEDS

Ellie's Boutique offered donated items to our families to make life a little easier.

Car Seats and Pack N' Play safe sleeping places were distributed to families who qualify.



175,000 diapers distributed to families in need from the Healthy Start Diaper Pantry.

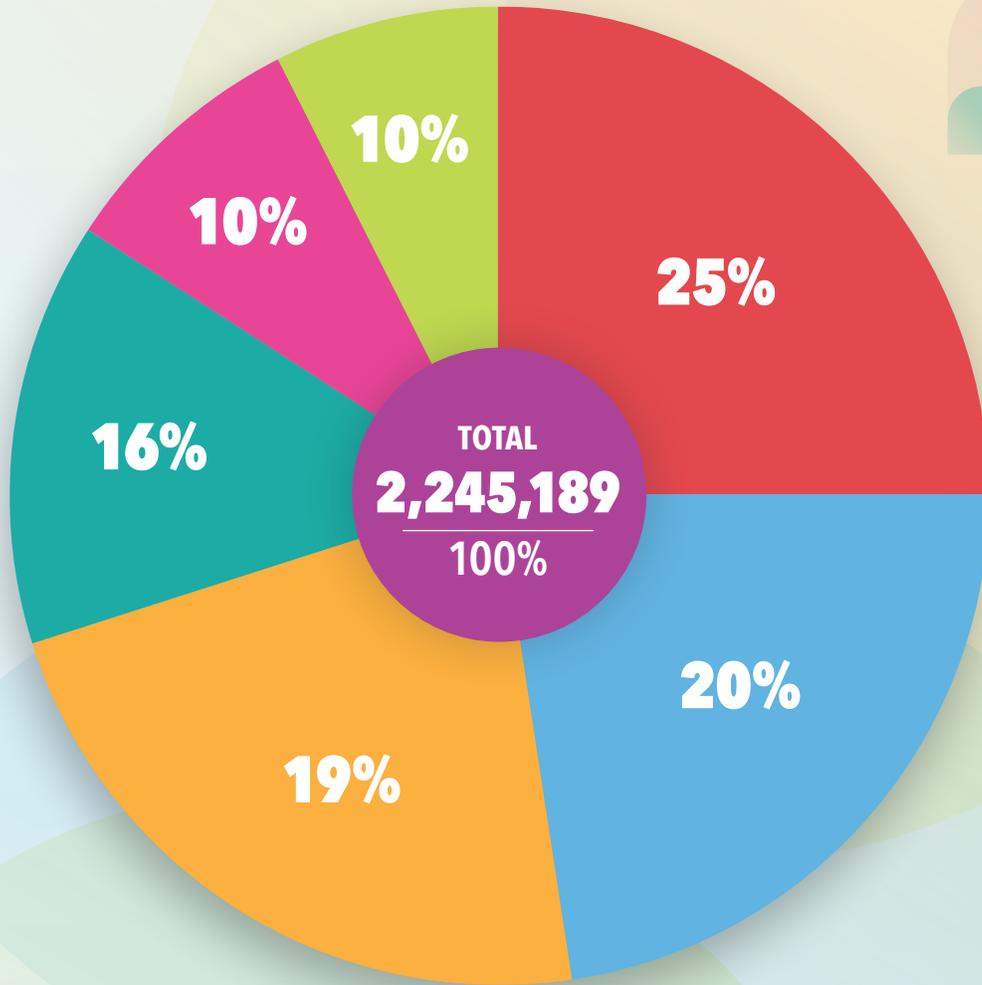


Encouraging FATHERS

Fathers who are involved with their babies and committed to their well-being help create empowered families. Our successful **David Cardo Fatherhood Initiative** expanded into St. Lucie and Okeechobee Counties this year to equip fathers with the skills they need to be good dads.

249 fathers participated

Sources of **REVENUE**



Income sources in 22-23

- Children's Services Council of MC
- Medicaid
- FL Department of Health
- Local Grants
- Special events
- Individual contributions

**Revenue subject to change pending 2022 Audited Financial Statements*



89% of every dollar is wisely invested in giving Martin County babies a healthy start.



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Our FUNDING PARTNERS

Thanks to our local funding partners and generous private donors.



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The Martin County Healthy Start Coalition is a charitable 501(c)(3) organization.
Tax ID#: 65-0359999. Your donation is completely tax-deductible to the fullest extent of the law.

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