



Coalition News  
January-February  
2011

2026 SE Ocean Blvd.  
Stuart, FL 34996  
Phone: 772-463-2888  
Fax: 772-463-2896  
[www.mchealthystart.org](http://www.mchealthystart.org)



**Reminders and News:**

- Family Law Forum meets the first Tuesday of each month at the Father & Child Resource Center from 6:30-8:30pm. Free legal advice on issues affecting families and children. Call (772) 463-2888 to reserve your place.
- Pregnant? Get Prenatal Care! Call the Prenatal Outreach Center at (772) 463-2141
- Baby Basics classes are available by appointment. Call (772) 284-5700 for more information.
- Interconception Counseling and Education services are provided at the Prenatal Outreach Center, at home, and/or at clinic visits. Call (772) 463-2141.

MARCH OR DIMES ~ MARCH FOR BABIES, APRIL 30TH

**Together we can make a difference**

In an average week in Florida  
**627** babies are born preterm  
**380** babies are born low birthweight  
**32** babies die before reaching their first birthday  
**464** babies are born to teen mothers (15-17)  
**1,640** babies are born by cesarean section

*Prematurity is the leading cause of newborn death and has increased by 20% since 1990*

**329** babies are born with a birth defects  
 Accounts for 1 in 5 infant deaths in the United States

The money you raise through March for Babies helps us fund research and programs that help moms have full-term pregnancies and babies begin healthy lives



**Healthy Start Board of Directors 2010-2011**

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Christina Kaiser  
United for Families  
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Whiticar Boat Works

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Dale Martinez  
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Kevin Youngblood, CPA  
Youngblood Solutions, PA  
Treasurer

Elizabeth Hawn  
Martin Memorial Medical  
Center

# Healthy Start Funders



**United Way**  
of Martin County



Allegany Franciscan Ministries, Inc.



## 2007-2009 Maternal and Child Health Data

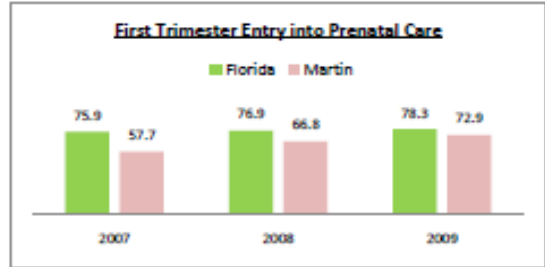
### Births

	2007	2008	2009
Florida	239,120	231,417	221,391
Martin	1,302	1,280	1,163

Change, 2007-2009
-7.4%
-10.7%

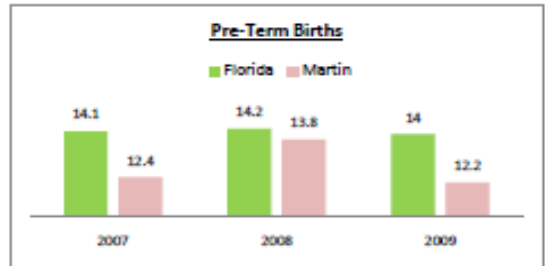
### First Trimester Entry into Prenatal Care

	2007	2008	2009
Florida	75.9	76.9	78.3
Martin	57.7	66.8	72.9
Rank	66	60	43



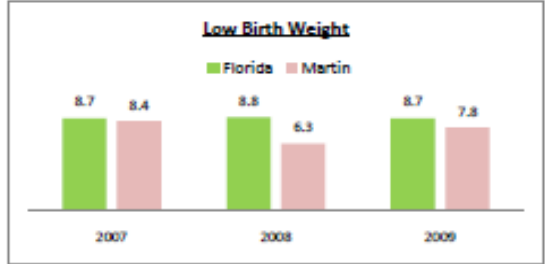
### Pre-Term Births (>37 Weeks Gestation)

	2007	2008	2009
Florida	14.1	14.2	14
Martin	12.4	13.8	12.2
Rank	17	37	20
Number	162	176	142



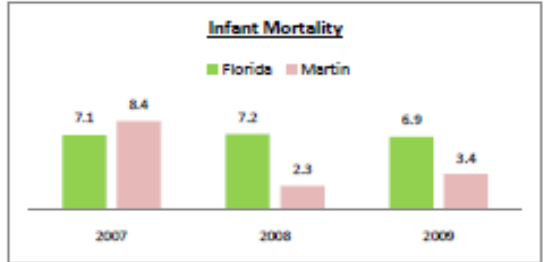
### Low Birth Weight (Less than 2,500 gms.)

	2007	2008	2009
Florida	8.7	8.8	8.7
Martin	8.4	6.3	7.8
Rank	28	8	27
Number	110	80	91



### Infant Mortality

	2007	2008	2009
Florida	7.1	7.2	6.9
Martin	8.4	2.3	3.4
Rank	47	4	9
Number	11	3	4



## Martin County Healthy Start Coalition Staff

Scott R. Berry  
Executive Director

Lisa Wilson  
Prenatal Outreach Coordinator

Carlos Velez  
Fatherhood Educator

David Cardno  
Director  
Father and Child Resource  
Center

Alexandria Velez  
Community Health Educator

Roy Stevens  
Community Educator

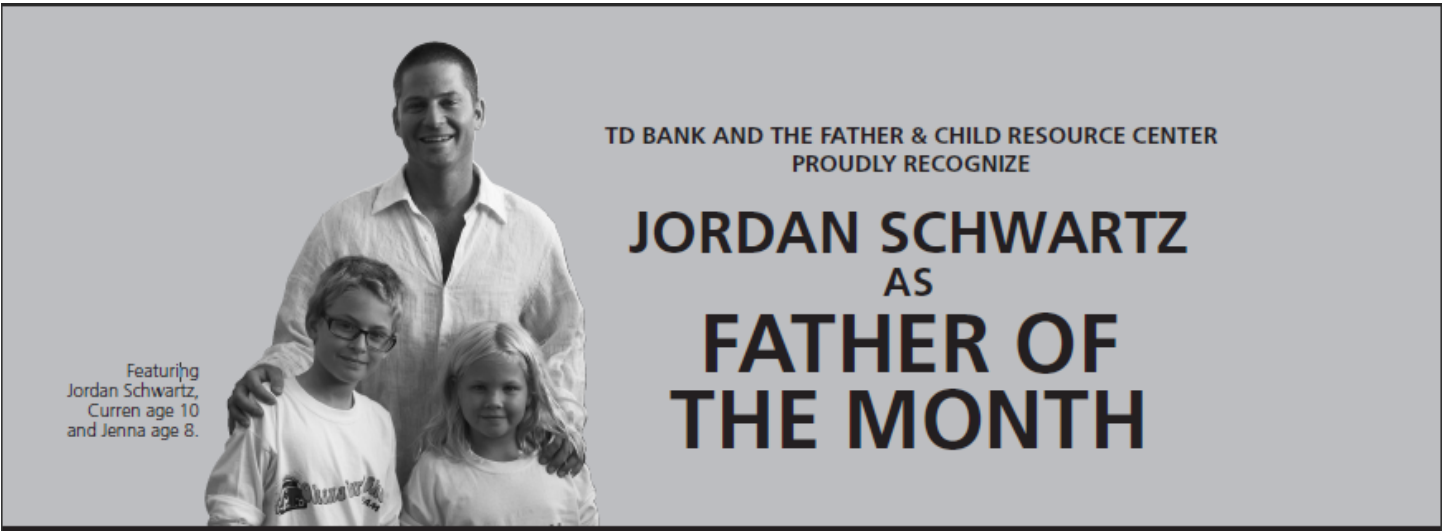
Natalie Peraza  
Community Health Educator

Evette Santiago  
Fiscal Administrator

Aubrey Jones  
Community Liaison/QA Specialist

Dulce Angulo  
MomCare Advisor

Ellie Duell  
Receptionist



**Fatherhood Fact**  
Teens with involved fathers are significantly less likely to experiment with drugs and alcohol.

Jordan Schwartz has been nominated for Father of the Month by the United Way of Martin County for being a devoted father to his two children, Curren and Jenna, as well as the hundreds of children he teaches to surf through Surfers For Autism and the Ohana Surf Shop surf school. Like many small business owners, Jordan faces challenges during these tough economic times, but that doesn't keep him from supporting his family and helping others when needed.

The Father of the Month celebration is a project of The Father & Child Resource Center, a component of the Martin County Healthy Start Coalition, dedicated to improving the lives of children through father involvement.

For more information on programs, or to nominate a deserving father, call David Cardno at 772.221.7915.

FATHER OF THE MONTH PHOTOS APPEAR THROUGH THE GENEROUS SUPPORT OF:

**The Father & Child  
Resource Center**



Allergy Foundation of America, Inc.



America's Most Convenient Bank®



Children's Services Council  
OF MARTIN COUNTY

Member FDIC TD Bank, N.A.

## Text4Baby

Text4Baby is a free mobile information service designed to promote maternal and child health. An educational program of the National Healthy Mothers, Healthy Babies Coalition (HMHB), text4baby provides pregnant women and new mom with information they need to take care of their health and give their babies the best possible start in life. Women who sign up for the service by texting BABY (or BEBE for Spanish) to 511411 will receive free SMS text messages each week, timed to their due date or baby's date of birth.

For more information please visit:

[www.text4baby.org](http://www.text4baby.org)

[www.facebook.com/text4baby](http://www.facebook.com/text4baby)



### Did you know?

**Mama Is Number One : It only takes a few weeks before a baby can visually distinguish between his or her mother and other adults. The constant sounds and sights are soothing to the child and are missed when gone. However, the voice and smell of the mother can be recognized from birth.**

### **Support the Healthy Start Coalition!**

**Your gift can provide:**

- \$30: Infant CPR class for 1 participant**
- \$60: Crib for an infant**
- \$100: Materials for Health Education and Literacy Classes**
- \$250: Prenatal Care Assistance for mothers-to-be in need**
- Other: \$ \_\_\_\_\_ Support for the continued operation of the Prenatal Outreach Center**

*Please make checks payable to:  
Martin County Healthy Start Coalition*

#### **Return this form with your donation to:**

Martin County Healthy Start Coalition  
2026 SE Ocean Blvd.  
Stuart, FL 34996

**Or donate online at: [www.mchealthystart.org](http://www.mchealthystart.org)**

*Thank you for your support of Martin County Healthy Start Coalition*

## HEALTHY START SCREENING RATES

Prenatal and Infant Screening Rates are crucial to the success of the Healthy Start Program. Each obstetrical provider serving Martin County residents is tracked on the number of clients who accept Healthy Start services and consent to the Healthy Start screen. Each practice has developed its own way to promote the crucial Healthy Start Program. The following screening rates are for this fiscal year, from July 1, 2010—January 31, 2011.



Featured Healthy Start baby entering screens!

#### *Prenatal Screening Results for Martin County Residents*

*2010-2011*

- Martin County Health Department—247/238, 96%
- Women's Health Specialists—113/96, 88%
- Physicians to Women—113/96, 82%
- Women's Health Care of Pt. St. Lucie—17/16, 94%
- St. Lucie Women and Children—7/7, 100%
- Palm Beach County—82/46, 56%
- Okeechobee County—1/1, 100%

*Thank you*

Thank you to all of our providers and those who administer screens for your continued attention to consent rates!  
You are truly helping every baby have a healthy start!