



EVERY *baby* BORN HEALTHY.

EVERY *mother* SUPPORTED.

EVERY *father* INVOLVED.



Every year more than **1,200 babies** are born in **Martin County**.

Every one of them should be born healthy.



Thanks to the efforts of the **Martin County Healthy Start Coalition** and its partners, our community is making great strides in fulfilling the mission of ensuring that **every baby is born healthy**.

The Martin County Healthy Start Coalition

FAMILY OF SERVICES

From screening expectant mothers in the earliest days of their pregnancy through home visitations and social supports within the community, **Healthy Start is there to help**.

- Prenatal care from qualified midwives
- Birthing care and assistance from community doulas
- Education and support
 - Newborn Care
 - Breastfeeding
 - Parenting
 - Nutrition
 - Car Seat, Sleep, & Child Safety
 - Father & Child Resource Center
- Connections with social services networks to be sure mothers and babies are eating well, living in a safe environment, coping with mental health or developmental issues, and thriving

All services are confidential and **FREE** of charge.



How **YOU CAN HELP**



A baby's future is in
YOUR HANDS.

**Your investment in Healthy Start
is an investment in:**

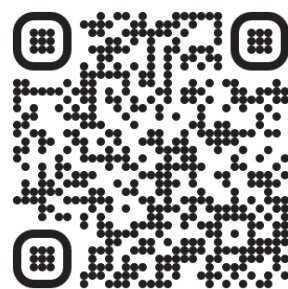
- **Babies**, who deserve a healthy start in life.
- **Mothers**, who may face a lifetime of medical issues without proper care.
- **Fathers**, who may need resources to help them actively participate in their children's lives.
- **Our community**, because we care about our children and want to do all we can to ensure babies are born healthy, mothers are supported, and fathers are involved.



Scan
the QR code to
**DONATE
NOW!**



Please **SUPPORT**
our impactful,
multi-generational,
life-changing work
with a donation
TODAY!

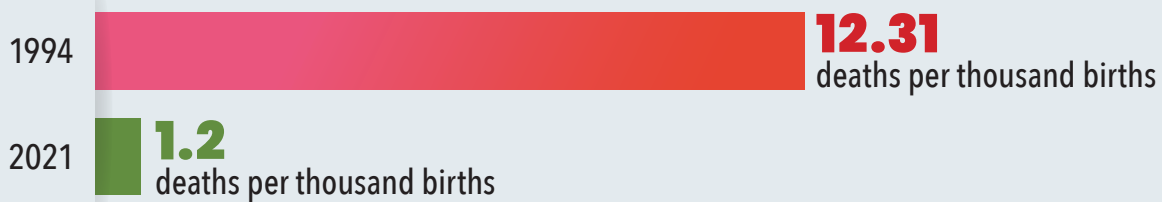


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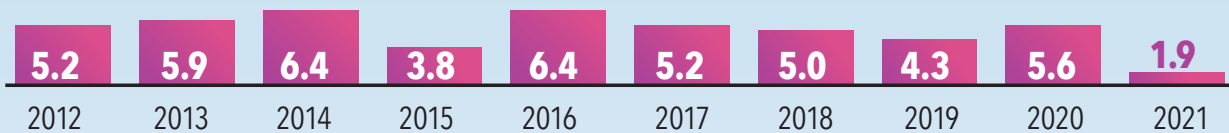
Infant MORTALITY



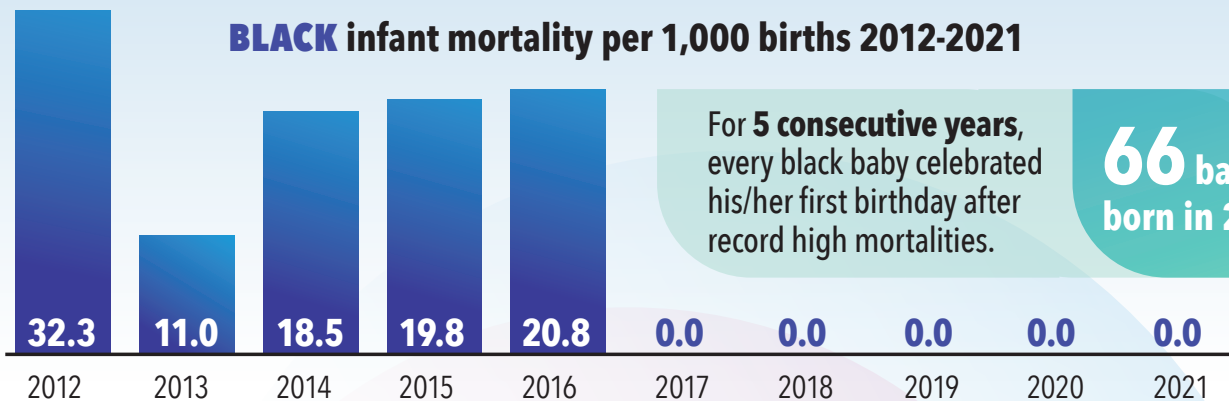
Since its founding in 1994, Martin County Healthy Start Coalition has made a tremendous difference in lowering the community's infant mortality rate.



WHITE infant mortality per 1,000 births 2012-2021



BLACK infant mortality per 1,000 births 2012-2021



For **5 consecutive years**, every black baby celebrated his/her first birthday after record high mortalities.

66 babies born in 2021

FULL-TERM *Births*

96%

Babies born to moms who complete the Healthy Start home visitation program are born full-term

92%

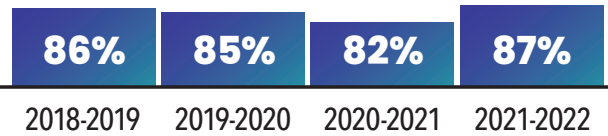
Martin County babies born full-term



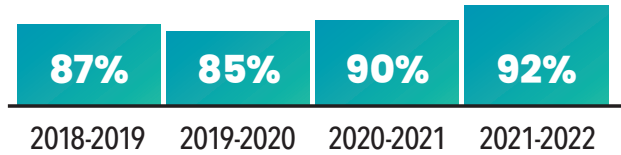
- Babies born prematurely or with low birth weights often have serious health problems that follow them through life. Healthy Start programs help mothers and babies to overcome potential problems early in a pregnancy.

Infant **SCREENING**

Prenatal Screen Rates



Infant Screen Rates



87% of pregnant women and **92%** of their infants were screened for risk factors contributing to poor birth, health, and developmental outcomes and then referred to appropriate interventions when necessary.

- Infants are screened, and families are supported after birth, so children
- have every advantage of growing up developmentally strong and healthy.



BREASTFEEDING *Support*

95% of families in Nurse Family Partnership initiated breastfeeding compared to **92%** of unenrolled Martin County families.



- Breastfeeding is good for the health of babies and for strengthening the bond between mother and child. Healthy Start supports mothers with this important phase of a baby's development.

Home **VISITATIONS**

271 families participated in one of our two intensive home visitation interventions last year compared to 209 the year prior.

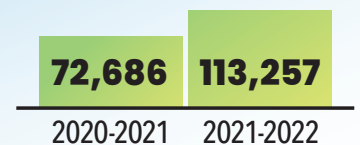
- A home visit ensures that mother and child are healthy, safe, and bonding and
- the baby is developing successfully.

nearly a
30%
increase

DIAPER *Bank*



Number of Diapers Provided



- In just one year, Healthy Start met an unprecedented need and distributed over 85,000 diapers for babies and toddlers in our community. The need continues to grow so Healthy Start partnered with the National Diaper Bank to vastly increase capacity and outreach.



Doulas



24

trained

community members
from marginalized
communities have
become birth
doulas.

- Doulas are trained non-medical assistants who provide physical, emotional and informational support to a mother before, during, and shortly after childbirth.
- **Healthy Start's doulas work with low-income, high-risk women throughout their pregnancy and the birth process to improve pregnancy, maternal, and infant health outcomes.**



- **The David Cardno Father & Child Resource Center, part of the Healthy Start family of services, encourages men to become more involved and committed fathers to create healthy and empowered families.**

- A special program works specifically with incarcerated fathers to help them remain constructively involved in their children's lives.

Last year,
260
individuals
benefited from this
program.

- **Impact100 Martin awarded a \$100,000 grant in 2022 to help fund Healthy Start's MOM Mobile: Maternity-On-The-Move.**

- Our 38-foot mobile clinic will travel on a regular schedule to Indiantown, Hobe Sound, East Stuart, and Golden Gate to bring prenatal and family-centered services to the doorsteps of uninsured pregnant women who would otherwise be prevented due to transportation difficulties.



The Challenge of **DISPARITY**

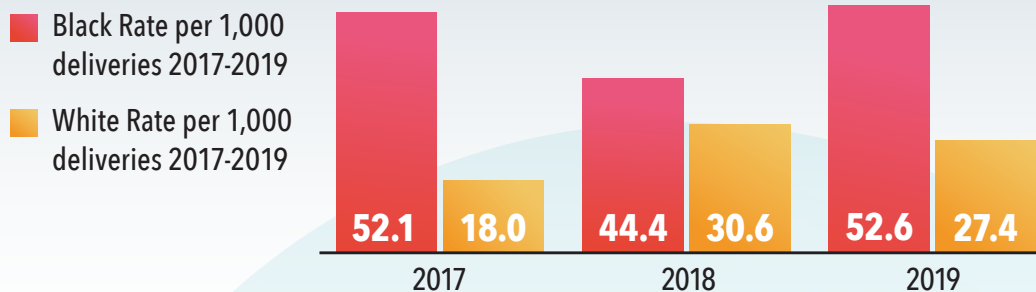
Nationally, Black women are **3** times as likely as White women to die from pregnancy-related causes.

MATERNAL DEATHS per capita

There are many causes for this disparity, including limited access to health care, lack of maternal and child education, economic disparities, and systemic and social racism within some of our health and social services.

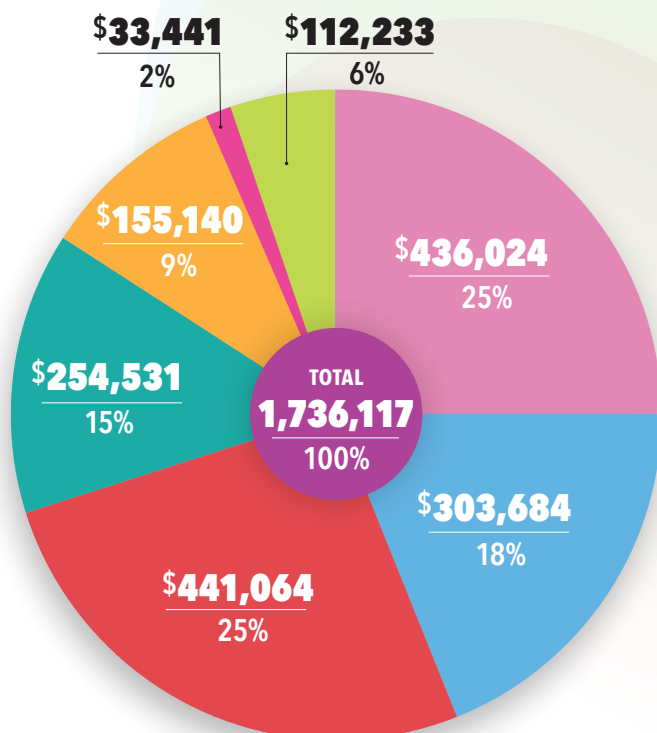
Our community has experienced Severe Maternal Morbidity, a close encounter with death during the prenatal period, birthing and delivery, or post-partum.

Severe **MATERNAL MORBIDITY**



Thanks to the work of Martin County Healthy Start Coalition and its partners, we have not had a maternal death in Martin County since 2009!

Sources of **REVENUE**



89% of every dollar is wisely invested in giving Martin County babies a healthy start.

Income sources in 21-22

- Special events
- Medicaid
- FL Department of Health
- Children Services Council of MC
- Foundations/Grants
- Misc. Income
- In-Kind Contributions

Our **FUNDING PARTNERS**

LIVE UNITED



United Way
of Martin County



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Healthy Start is a statewide non-profit program that provides pregnant women and infants with resources, support and help they need to have positive health outcomes. The program is voluntary and available to ALL Florida residents at no cost to you.

Martin County Healthy Start Coalition, Inc. is a charitable 501(c)(3) organization. Tax ID#: 65-0359999
Your donation is completely tax-deductible to the fullest extent of the law.

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